

## What is the cost?

ATCM members £7,375 plus VAT and expenses

Non members £8,375 plus VAT and expenses

## What do I do next?

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# A Mid-term BID Review



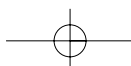
What has the BID achieved so far and what future action is needed?

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## A Mid-term BID Review

### What has the BID achieved so far and what future action is needed?

This is a distinctive approach, designed to answer the above question, and developed by Jackie Reilly, ATCM and Francesca King, URBED in consultation with levy payers and other BID stakeholders, and piloted with Bedford BID.

### What are the Key Benefits?

- Provides an independent assessment
- Checks evidence of delivery
- Assesses added value
- Identifies future action needed
- Uses an easy reference score chart
- Allows levy payers' direct feedback
- Provides basis for a second yes vote

### Why is a Mid-term review needed?

Our work with BID partnerships and levy payers has identified a need to ensure that the BID is on track in its delivery of objectives and that this is visible and valued. The review also provides distinctive information needed to take action to both address gaps and negative perceptions, and to promote BID achievements.

### What is the Review Process?

There are four main elements:

- 1 validation
- 2 evaluation
- 3 finance
- 4 governance

These are reviewed through a combination of techniques including self evaluation, a structured workshop, verification of evidence and analysis.

All key players are involved in the process – the BID Board, BID Manager and staff, and levy payers.

The findings are scored, and feedback is given in the form of a 'traffic light' scoring system and a written report. These provide an indication of progress and where future effort needs to be focussed (as well as tips on what action might be useful).

### Who will carry out the review?

ATCM and URBED have had the well-being of town centres at the core of their businesses for many years.

### Joint working experience includes:

- Kent Town Centre ADAPT programme which explored how to involve SMEs more in Town Centre Management
- A two year European Interreg programme, TOCEMA, where key performance indicators on six town centre themes were developed building on shared experience between France, Belgium and the UK.
- In addition URBED provided three years' consultancy support on ATCM's National BID Pilot.

Both organisations have extensive BID knowledge; undertake on-going research into town centre issues, work with national stakeholders and are involved with partnership development and change management.

Individually their town centre work has included:

## ATCM

ATCM has over 500 members representing 600 town and city centres across the UK. The Association led the National BID Pilot which tested the BID model in 22 locations and informed the BID Regulations for England. From this work we wrote BIDs A Good Practice Guide From The ATCM which is signposted by Government. Since then ATCM has developed the UKBIDs Advisory Service working with new and established BIDs across the country, and with strategic organisations such as the Regional Development Agencies. We lead the national BIDs Network Exchange and are delivering the country's first BIDs Academy, as well as undertaking research, training events and seminars.

## URBED

URBED's seminal research for the DoE resulted in the 1994 publication Vital and Viable Town Centres, and in 1997 the good practice report Town Centre Partnerships was produced for the DoE and ATCM. In this document the idea of the American BIDs model was first advocated under the name Town Improvement Zones. Since then URBED has developed over 60 town centre strategies, and been involved in formative BID work in the Paddington and Bankside areas.